

# Division of Student Affairs Program Review





# VISION & MISSION

The Division of Student Affairs is dedicated to transforming our students into globally aware, productive citizens who are life-long learners with the ability to work toward common solutions locally, nationally and globally. We will accomplish this transformation in a learning environment that provides memorable, high quality experiences designed to enhance intellectual curiosity and nurtures personal and interpersonal growth.

The Division of Student Affairs, through teamwork, collaboration, innovation and excellence, delivers comprehensive co-curricular services designed to enhance campus life, increase student retention and graduation rates, prepare students for their careers, stimulate higher academic achievement and inspire meaningful community involvement.

# SWOT ANALYSIS



<ul style="list-style-type: none"><li>• Strong third party recognition for the College from US News &amp; World Report, Princeton Review, and Kiplinger's</li><li>• Integrated strategic planning bolsters institutional viability</li><li>• Athletic teams are competitive on regional and national levels</li><li>• Established database of alumni mentors from multiple industries assists students with career exploration</li><li>• Academic and co-curricular experiences for EOF (Educational Opportunity Fund) students have increased retention</li><li>• Step UP!, a bystander intervention program, yields increased education on conflict resolution techniques and resources</li><li>• Residential occupancy has increased during difficult economic times</li><li>• Commitment to diversity (e.g. programming, gender inclusive housing)</li><li>• Stockton College is ranked 15th in the Nation for 2014 Military Friendly Schools, leading to increased enrollment of student veterans</li></ul>	<ul style="list-style-type: none"><li>• Study tours and study abroad programs prepare students for global economy/workforce and increase international student enrollment</li><li>• E-learning provides larger audience with learning opportunities</li><li>• Inclusion in the College's strategic planning process to focus on career readiness and employment outcomes</li><li>• Partner with Academic Affairs to ensure that curriculum is aligned with employers' needs</li><li>• Increasing the level of faculty support promoting Career Center initiatives</li><li>• Career Center external review to assess the structure and</li></ul>

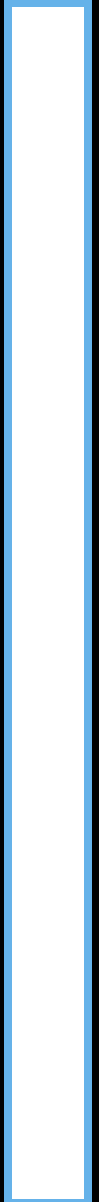
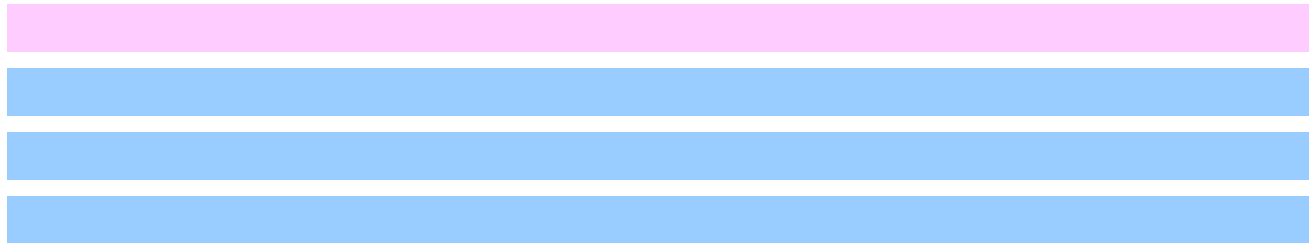




# 2012-2013 DIVISIONAL GOALS

In concert with the goals of the College's strategic plan, maximize the quantity and retain the quality and diversity of our new students.

- Implement Strategic Enrollment Management Plan (SEMP)
- Increase coordination of retention
- Incorporate international education in SEMP





# 2012-2013 DIVISIONAL GOALS

Develop and refine technological resources to ensure effective and efficient delivery of student support services.

- Utilize StarRez database mobile application
- Contribute to implementation of Banner Relationship Management Module\*
- Explore utility of Org Sync database
- Integrate data transmission through social media and mobile devices

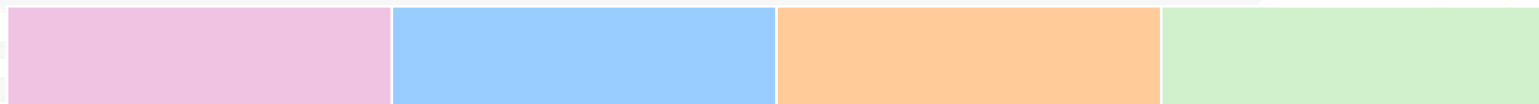
Examine and redefine assessment methodology and practice in the Division.

- Support implementation of Education Testing Services surveys
- Study attrition of students to community colleges
- Study findings of Admitted Student Questionnaire

Provide professional development opportunities for professional, managerial and support staff.

- Coordinate cohort-based development.

\*Software for platform no longer supported





In concert with the goals of the College's strategic plan, maximize the quantity and retain the quality and diversity of our new students.

- Strategic Enrollment Management Plan (SEMP) implementation
- Incorporate international education in SEM
- ELS Educational Services Inc.
- Expand support to at risk student population
- CARE program evaluation







# 2013-2014 DIVISIONAL GOALS

Develop and expand technological resources to ensure effective delivery of student support services.

- Service e-learning students
- Integration of data transmission through social media and mobile devices
- Instructional videos

Strategically plan, implement and assess programs and services in light of global higher educational trends.

- Engage consultant on division strategic planning FY 2014-2018
- Assess offices/programs for strategic alignment
- Student Development Action Plan



# FY 2015 ASSESSED NEEDS

## New Positions\*:

Career Center, Assistant Director  
Financial Aid, Clerk Typist (A-06, step 4)

\$77,125

# FY 2015 BUDGET PRIORITY REQUESTS



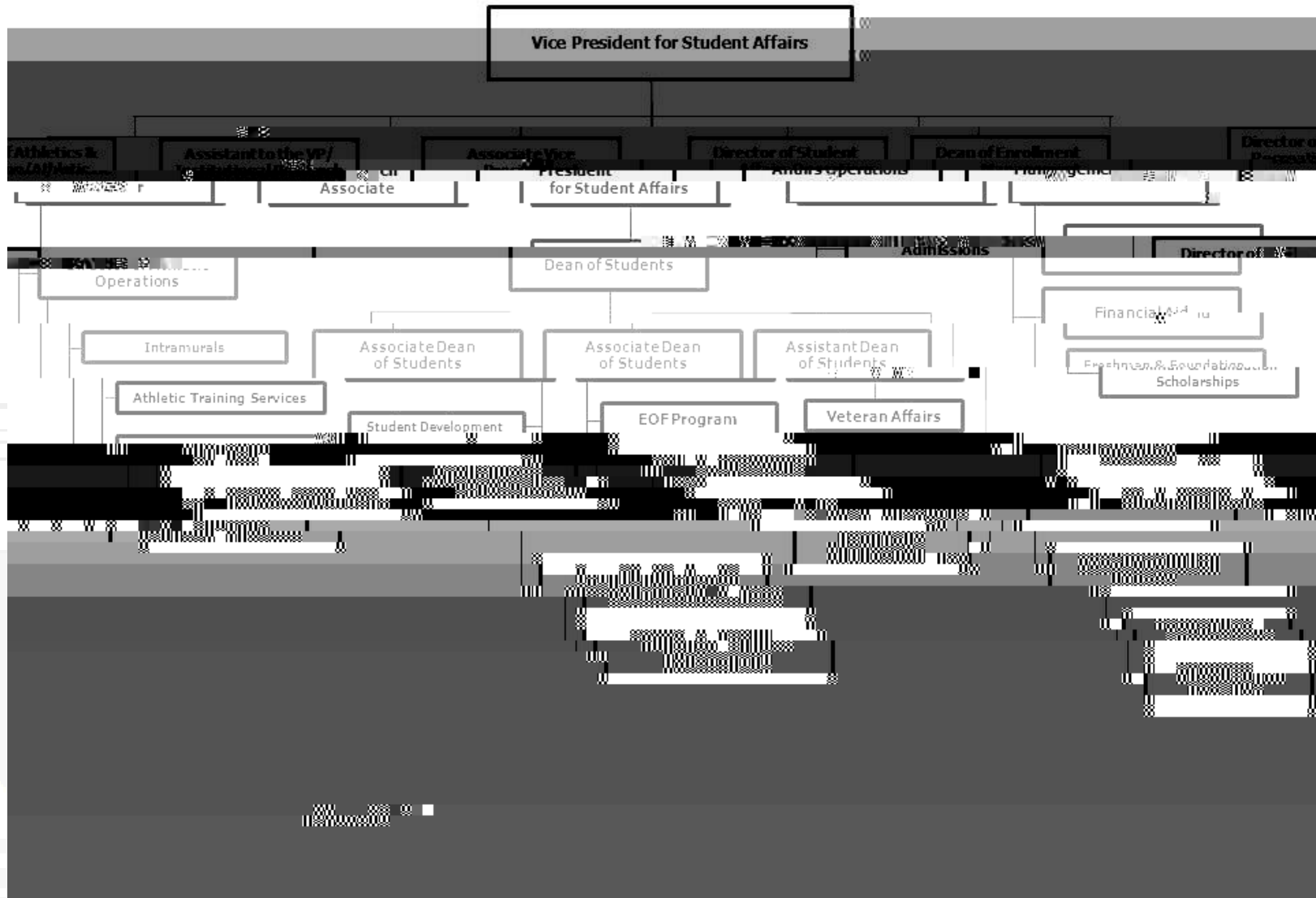


# APPENDICES

- Division of Student Affairs Organizational Chart
- Strategic Plan Overview



# DIVISION OF STUDENT AFFAIRS ORGANIZATIONAL CHART



# Future of Student Affairs

